



谢孟哲 (Simon Zadek) 博士

哈佛大学肯尼迪学院商业与政府研究中心高级研究员，
国际可持续发展研究院高级研究员

谢孟哲博士致力于将商业战略与公共政策相结合从而实现可持续发展的目标。他目前是“中国环境与发展国际合作委员会”特别项目组国际专家，并负责领导南非政府“可再生能源项目”研究工作，还担任“世界经济论坛”高级顾问，

他为多家全球知名企业提供咨询服务，撰写出版了大量有关可持续发展的文章与书籍，包括获得 2008 年国际管理协会“管理类社会问题最佳图书大奖”《文明企业》(The Civil Corporation)，发表于哈佛商业评论的文章“企业责任路径”(Paths to Corporate Responsibility) 被广泛引用于对“发展初期的可持续战略”的理解。

谢孟哲博士创立并担任 AccountAbility 的 CEO 至 2009 年底，他还是“道德贸易组织”的创始主席，“新经济基金会”的发展部长，世代投资管理顾问公司董事，国际贸易与可持续发展中心董事。

Dr Simon Zadek

Senior Fellow (non-resident), Centre for Business and Government, J F Kennedy School of Government, Harvard University,
Associate Senior Fellow, International Institute for Sustainable Development

Simon advises business and governments on the alignment of public policies and business strategies to sustainability outcomes. Current public policy roles include those with the *China Council International Co-operation on Environment and Development's* Task Force on Trade, Investment and Environment, and as team leader of the *South African Renewables Initiative*, and advisor to the *World Economic Forum*. He advises many global business, with recent corporate clients including AngloGold Ashanti, Codelco, General Electric, and Nike.

Simon has widely published in academic and more popular channels, including in his role as non-resident Senior Fellow at the Centre for Government and Business of *Harvard University's Kennedy School*. Most recently he has published on climate finance, emerging markets and sustainability and the China-Africa relationship. His book, 'The Civil

Corporation', was awarded the Academy of Management's prestigious Best Book on Social Issues in Management in 2008, and his Harvard Business Review article, 'Paths to Corporate Responsibility' is widely used as a reference point in understanding 'emergent sustainability strategies'.

Simon founded, and was until recently Chief Executive of *AccountAbility* where he established the organization's global leadership in sustainability standards, collaborative governance and responsible competitiveness. Before this, he was the founding Chair of the *Ethical Trading Initiative* and the Development Director at the think-tank, the *New Economics Foundation*. He is a member of the Advisory Board of the sustainability fund manager, *Generation Investment Management*, and the Boards of the *International Centre for Trade and Sustainable Development* and the *Employers' Forum on Disability*. He is an honorary Professor at the *University of South Africa*.